



Media Advisory

FOR IMMEDIATE RELEASE

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Microsoft Canada - MindShare Learning to Launch Canada's 21st Century Digital Classroom Challenge Wednesday, October 7, 10am EST

-The Search is on for Canada's Most Tech Savvy Educators-- Over \$50,000 in Prizes!-

Mississauga, Ontario: Monday, October 5, 2009: The MindShare Learning Report—Canada's, Leading, Learning & Technology eMagazine and title sponsor Microsoft Canada, are set to officially launch the Microsoft - MindShare Learning Report™ 21st Century Digital Classroom Challenge. In its second year running, this event aims to inspire teachers from across Canada to share their successful classroom practices using technology through a five minute video submission. Teachers from publicly funded schools can qualify to win one of three technology prize packs valued at over \$15,000 for their school.

WHO: Students, teachers (last year's winners), principals and sponsors.

WHAT: Microsoft - MindShare Learning Report™ 21st Century Digital Classroom Challenge Official Launch. The event will showcase a state-of-the-art classroom; a webcast connecting last year's contest winners sharing how they meet the needs of today's learners through technology; tips for teachers on how to enter the contest, and a short video presentation.

WHERE: W.H. DAY Elementary School, 410 Maplegrove Ave, Bradford, Ontario. Official Launch site and one of last year's contest winners.

And online webcast via link below:

http://connect.scdsb.on.ca/digitalchallenge/event/event_info.html

Linking with other teacher winners' from Markville High School in Markham, Ontario, and Fredericton High School in Fredericton, New Brunswick.

WHEN: Wednesday, October 7, 10am – 11am EST

Please RSVP as space is limited both in person and online.

Note: Contest entry deadline: Friday, January 15, 2010 at Midnight

Click [here](#) for further contest details.