



MEDIA RELEASE

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**Microsoft Canada - MindShare Learning Announce
Canada's 21st Century Digital Classroom Challenge
Winners**

- Canada's Most Tech Savvy Educators—WIN over **\$50,000** in Prizes! -

Mississauga, Ontario: Wednesday, February 3, 2010: The MindShare Learning Report—Canada's, Leading, Learning & Technology eMagazine and title sponsor Microsoft Canada Co., are pleased to announce the Microsoft - MindShare Learning Report™ 21st Century Digital Classroom Challenge Winners.

In its second year running, this event aimed to inspire teachers, along with their students from across Canada to share their successful classroom practices using technology. Teachers from publicly funded schools entered to qualify to win one of three technology prize packs valued at over \$15,000 for their school.

After a rigorous judging process that included celebrity judge, Marci Ien, news anchor with CTV's Canada AM and CTV News Channel, three national winners (western, central, eastern) emerged as Canada's most 'tech savvy' teachers. The winners are:

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- **Western Canadian Region: Kathy Cassidy** Westmount School, Moose Jaw, SK <http://www.youtube.com/watch?v=lvPZtTej0jQ>

Judge's comment: *"Kathy's teaching style encompasses both the importance of technology in our society, and the fundamental development skills of sharing and interacting of children in today's wired world."* – Marci Ien, morning anchor CTV Canada AM and CTV News Channel, Celebrity Judge

- **Central Canada--Zelia Capitaov-Tavares & Kamla Rambaran**, McMurrich Junior Public School, Toronto, ON
<http://www.youtube.com/watch?v=MmnOqD8JhII>

Judges comment: *"I LOVED seeing how the teachers were collaborating to get their kids collaborating. Also a creative way of showing how the kids are taking their not having to "power down" to enter the class and therefore, integrating their lives into the classes."* — Mali Bickley, Last year's contest winner, teacher, W.H.Day Elementary School

- **Eastern Canada--Reggie Cyr**, L.E.Reinsborough School, St. Dalhousie, N.B
<http://www.youtube.com/watch?v=Vw-VnUtfKRw>

Judge's comment: *"Real world, real savvy, real engagement! I would have loved being in Reggie's class when I was that age. Even though they live in a small rural community, Reggie made sure that the students were made aware of the greater global community, and the potential for sharing ideas that were transformational, and this happened through various and amazing applications of technology. Well done indeed!"* – Timothy Gard, MindShare Learning Advisory Board and K12 editor for The MindShare Learning Report.

Through video submissions, K-12 educators from publicly funded schools across Canada were challenged to share their success stories using technology to support student success. The three lucky winners each receive a classroom technology prize package, each valued at more than \$15,000, from leading classroom technology providers, including: Microsoft Canada, Advanced Education, Dell, EPSON, FrontRow, ISTE, NECTAR Foundation, netTrekker, Pearson, SMART Technologies and MindShare Learning.

"We applaud this year's winners who have aptly demonstrated how technology can be integrated into their classroom learning environment," says Shann McGrail, Director of Education, Microsoft Canada. "Microsoft Canada is committed to helping educators to prepare students for today's and tomorrow's workforce with education-specific tools and technologies, and this contest maps to our belief that technology is one way to deliver enriched instruction to engage students and improve learning outcomes."

"The awesome submissions from across Canada reflect the 21st Century learning transformation happening at a grassroots level. I'm humbled by the quality of submissions. The bar has been raised once again!" Robert Martellacci, president and publisher, The MindShare Learning Report—*Canada's Leading, Learning & eMagazine.*

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Three (3) Classroom Technology Prize Packs to be awarded—

Classroom technology prize packs include:

Sponsor	Product
Microsoft (Title Sponsor)	Microsoft Xbox & game
	Microsoft wireless headset and mouse
	Microsoft One Note
Advanced Education (Ontario only)	SMARTboard PD Workshop (Ontario)
Dell	Dell Latitude 2100 Netbook Computer
EPSON	EPSON PowerLite 410w projector & Accompanying Wall Mount
Front Row	The FrontRow Pro Digital Classroom amplification system
ISTE Conference 2010 (Denver, Co.)	All Expenses paid trip (Includes conf. Regn., hotel & \$500 travel voucher)
MindShare Learning Report	Flip Video - MinoHD Camcorder
NECTAR Foundation	School Site License of any Trek Product (NECTAR)
netTrekker	One year school subscription--Education Search engine
Pearson	Pearson Professional print and digital resource package
SMART Tech	SMART Board 685ix interactive whiteboard system SMART Response interactive response system

Click [here](#) for further contest details.

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Microsoft Microsoft-MindShare Learning 21st Century Digital Classroom Challenge 2009/10



K-12 Educators take note! The search is on for Canada's most "Tech Savvy" educator! If you think you have the right stuff, then tell us about your classroom success story in a five minute video as to how you engage your class through the use of technology to support student success.



Qualify to **WIN** one of three (3) classroom technology prize packages for your school valued at over **\$16,000!**

Contest entry deadline: *Friday, January 15, 2010 Midnight*

